

**---DRAFT AGENDA ---**

**USDA and USAID EXPORT FOOD AID CONFERENCE VII**

***Strengthening the Food Aid Chain***

May 3-5, 2005

Kansas City Marriott Downtown  
200 W. 12<sup>th</sup> Street, Kansas City, Missouri  
(As of: 04/25/05)

**Monday, May 2**

**Pre-Conference Activities**

- 10:00 a.m. Optional Golf Activity - For information, contact Charlie Boggs  
Phone: 202-496-2483 or Email: [Charlie.Boggs@apl.com](mailto:Charlie.Boggs@apl.com)
- 2:00 – 4:00 p.m. Title II Transportation Issues (for PVO's and Freight Forwarders Only)  
For information, contact Lawrence Williams or Linda Chesley  
Phone: 202-712-5464 or 202-712-5209
- 3:00 – 6:00 p.m. **Registration**
- 5:30 - **Reception**

**Tuesday, May 3**

7:30

**Registration**

**Continental Breakfast** – Sponsored by **CSX Transportation & Transfer Logistics**

**GENERAL SESSION**

8:00

**Welcome**

**Strengthening the Food Aid Chain through High Performance**

- Bert Farrish, Deputy Administrator, Commodity Operations, FSA
- Lauren Landis, Director, Office of Food for Peace, USAID

**Recent PVO Experiences with Development-Relief Programming**

Panel of Senior Executives of the Coalition for Food Aid

Moderator: Julius Coles, Africare

- Charles Sandefur, ADRA
- Michael Weist, Catholic Relief Services
- Mark Viso, World Vision
- Dennis Walto, Save the Children
- Lelei Lelaulu, Counterpart International, Inc.

**Break** - Sponsored by **Jacintoport International LP**

## **GENERAL SESSION**

### **Food Aid in the Post 9/11 Environment**

- Andrew Natsios, Administrator, USAID

### **The Changing Landscape of World Trade Negotiations**

- J.B. Penn, Under Secretary  
Farm and Foreign Agricultural Services, USDA  
and Chair of the Food Aid Policy Committee

### **Keynote Address:**

### **Perspective on Food Aid from the Heartland and Vision for the Future**

- Secretary of Agriculture Mike Johanns

12:00

### **LUNCH**

### **The Role of Food Aid in National Security**

- The Honorable U.S. Senator Pat Roberts - Kansas

2:00

## **BREAKOUT SESSIONS**

### **1-A Introduction to Food Aid**

Organizations interested in learning the basics about food aid will hear USDA and USAID outline programs and procedures for food aid applications. Guidance on food aid timelines will be provided and questions are welcome.

Moderators: Robin Tilsworth, FAS, USDA and Paul Novick, USAID

### **1-B Forecasting Commodity Supply and Demand**

Hear about the latest forecasts of world-wide supply and demand for major grain crops including wheat, corn, and oilseeds from a leading industry expert.

Moderator: Bert Farrish, FSA, USDA

Panel: Rob Westmoreland, Informa Economics

### **1-C International Food Aid Needs - Now and in the Future**

Panel members will describe various ways international food aid needs are assessed by the U.S. government and others, focusing not only on the needs in the current and next year, but also in the future.

Moderator: Mary Chambliss, FAS, USDA

Panel: Marc J. Cohen, International Food Policy Research Institute; Charles Riemenschneider, Food and Agriculture Organization; Wolfgang Herbinger, World Food Programme; Will Whelan, USAID; and Shahla Shapouri, ERS, USDA

### **1-D Nutrition Delivery and Food Aid Product Selection**

A United Nations nutrition expert and private sector food product representatives will discuss nutritional needs related to food aid product choices. Commodity group representatives will present best uses and nutrition perspectives specific to their particular products, based on new approaches, such as new world substitution map for dry beans, etc.

Moderator: Paul Green, NAMA

Panel: Bertrand Salvagnol, WFP, Bangkok, Asia Regional Nutrition Unit; Jim Hershey, WISHH; Gail Carlson, USA Rice; Peter Klaiber, USA Dry Pea & Lentil Council (Panel for Session 3-D: Bertrand Salvagnol, WFP, Bangkok, Asia Regional Nutrition Unit; Randy Duckworth, National Dry Bean Council; John Toasperm, U.S. Potato Board; and Nina Schlossman, Global Food and Nutrition Inc.)

### **1-E Commodity Procurement Open Forum**

Commodity suppliers, port entities, freight forwarders, PVOs and other interested parties will discuss pertinent issues and concerns with KCCO procurement officials.

Moderator: Nelson Randall, FSA, USDA

Panel: Tim Reaman and Todd Shuck, FSA, USDA

### **1-F Doing Business with the World Food Programme**

WFP procurement representatives will present an overview of how WFP procures food and services in international markets including the U.S. Discussion will include vendor registration, bids and tenders, donor conditions on procurement and shipping, and roles of WFP and U.S. government agencies in procurement and shipping.

Moderator: Judith Lewis, WFP

Panel: Nicole Menage and Jack Keulemans, WFP

### **1-G Technology Developments - Part 1: Freight Bid Entry System**

Online ocean freight bids and one-step evaluations for commodity and ocean transportation will result from the Freight Bid Entry System (FBES.) Anyone interested in the future of food aid ocean transportation procurements should attend this session.

Moderator: David Liem, FSA, USDA

Panel: Denise Scherl, USAID; Mark Rowse, FAS, USDA; and Ken Martin, FSA, USDA

## **1-H Commodity Risk Assessment and Problem Solving - Part 1: Assess the Risk**

You won't want to miss this innovative open forum designed to create a more collegial, info-sharing, networking environment aimed to enhance participant input and sharing. From vendor to port discharge, through final delivery, the food-aid chain is exposed to a variety of risks. Learn how risks can be identified, reduced, or eliminated.

Moderator: Dennis Atkins, FSA, USDA

Panel: Robert Remmer, Moby Marine Shipping Company; Erick Hein, Tisur, Port of Matarani, Peru; Ritsa Christoforidis, Save the Children; Maria McCulley, Food for the Hungry; Paul Zavala, Horizon Milling/Cargill, Inc.; Gene Rider and Al Loupe, Intertek; Mike Lagoon, Fettig & Donalty, Inc.; and Joe Gerstle, Association of Private Voluntary Organization Financial Managers

## **1-I Prepositioning - Domestic and Foreign**

The genesis of prepositioning Title II commodities, costs and benefits, will be highlighted with comments from representatives from overseas and domestic prepo operations as well as from a U.S. commodity group.

Moderator: Jeff Drummond, USAID

Panel: Barbara Castek, Dubai Port Authority; Glenn Milano, USAID; and James Madich, Horizon Milling

## **1-J Monetization**

U.S. government and PVO representatives will outline critical steps for successful monetization programs. Food aid recipients will also discuss the benefits of monetization and development programs.

Moderator: Ron Croushorn, FAS, USDA

Panel: Thomas Gibb, ACDI/VOCA; Brian Holmes, World Vision; and Fouad Al-Kohlany Commercial and Economic Attache, Embassy of the Republic of Yemen

3:30 **Break** - Sponsored by [Lykes Lines Limited, LLC](#)

4:00 **BREAKOUT SESSIONS**

## **2-A FAS Programming for Fiscal Year 2006**

FAS staff will discuss priorities for Food for Progress, the McGovern-Dole International Food for Education and Child Nutrition, and Section 416(b) programs. Discussion will include time schedules, application requirements, and other program issues.

Moderator: Babette Gainor, FAS, USDA

Panel: Joe Lopez, Ken Naylor, and Michele Kennedy-Kouadio, FAS, USDA

## **2-B Ordering Commodities: How PVOs get what they want, when they want it?**

Representatives from commodity groups, NGOs, and KCCO will share advice, lessons learned, and experiences on ordering commodities for field programs. Seasoned experts will describe their experiences, good and bad on ordering commodities for U.S. food aid programs, including use of the new FARES systems and other tools or materials available to assure that the ordering process works smoothly and meets field program needs.

Moderator: Lauren Landis, USAID

Panel: Anne Smith, Catholic Relief Services; Charles Wachsmuth, U.S. National Dry Bean Council; Khawaja Adeeb, CARE; and Tim Reaman, FSA, USDA

## **2-C PVO Responsibilities as a Recipient**

An overview of recipient responsibilities once a Title II multi- or single-year activity has been awarded including everything from grant agreement requirements to monitoring and evaluation requirements.

Moderator: Angelique Crumbly, USAID

Panel: Lisa Witte, USAID; Anne Swindale, FANTA; Matt Anderson, USAID; and Mark Smith; The American Red Cross

## **2-D Total Quality Systems Audit Program: A Commitment to Excellence**

U.S. government and industry representatives will discuss the Total Quality Systems Audit Program. Discussion will include the function and scope of this program on commodity procurement as well as the impact on commodity suppliers in their role in Strengthening the Food Aid Chain.

Moderator: Tim Mehl, FSA, USDA

Panel: Ellen Gay, Horizon Milling; Dean Jensen and LaNell Stepp, FSA, USDA

## **2-E Ocean Transportation**

U.S. government and industry representatives will discuss elimination of bridge points, status of International Ship and Port Security (ISPS) agreement, and freight rate trends.

Moderators: Denise Scherl, USAID and Mark Rowse, FAS, USDA

Panel: Tom Harrelson, U.S. Maritime Administration, Charles Nolfo, OSG Ship Management; Mike Connolly, P&O Nedlloyd/Farrell Lines, and Paul Blizzard from Wm. H. Muller Shipping Corporation

## **2-F Commitment to Partnerships**

This participatory, interactive session between WFP and PVO food aid partners will allow participants to explore future partnerships. Come with a commitment for action!

Moderator: Judith Lewis, WFP

Panel: Ellen Levinson, Food Aid Coalition; Cindy Brown, Chippewa Valley Beans; Bob Zachritz, World Vision; Will Lynch, Catholic Relief Services; and Gro Tjore, WFP

## **2-G Technology Developments - Part 2: Commodity Electronic Bid Entry System**

Downloading and uploading of files will soon be a thing of the past, as everything will be done online. Food aid commodity suppliers and steamship lines will soon be required to submit bids electronically through technologically advanced web-based systems (EBES/FBES.) System design engineers will demonstrate the new systems in separate sessions with panel members from USAID, FAS and USDA available to answer questions. Commodity suppliers submitting electronic offers using Electronic Bid Entry System (EBES) are urged to attend this demonstration of a newly developed web-based system which improves the method in which offers are prepared and submitted to USDA/FSA/KCCO.

Moderator: David Liem, FSA, USDA

Panel: Alan Grote, Michelle Howard, Dan Webber, and Karen Barnard, FSA, USDA

## **2-H Commodity Risk Assessment and Problem Solving - Part 2: Solve the Problem**

This is the second part of Session 1-H, an innovative open forum designed to create a more collegial, info-sharing, networking environment aimed to enhance participant input and sharing. Analyze a case study as panel members describe the teamwork necessary to address risks and solve problems when handling complex cargoes in especially difficult logistical situations.

Moderator: Mark Jones, FSA, USDA

Panel: Same panel members as Session 1-H

## **2-I Improving Food Aid Products: New Options**

Learn what food aid recipients are looking for in donated food products, ingredients and fortifiers, new technologies, and innovative food responses. Explore new science, technology to improve digestion, use of alternative proteins such as whey, iron fortification, and feeding special interest populations.

Moderator: Talari Jude, FSA, USDA

Panel: Liz Turner, SUSTAIN; Annie Bienvenue, U.S. Dairy Export Council; Glen Maberly, Flour Fortification Initiative; Will Duensing, Bunge Milling; and David Hughes, Plan USA

## **2-J Public-Private Alliances and Food Security**

Experts will present an overview of a state-of-the-art Global Development Alliance business model for those without prior experience in building alliances. Panel members will describe activities underway that link the private sector to international development and food security.

Moderator: Jim Thompson, GDA, USAID

Panel: Marv Baldwin, Foods Resource Bank and Susan Bornstein, Technoserve

5:30 **Dismiss**

### **Wednesday, May 4**

7:30 **Continental Breakfast** - Sponsored by **Barwil Agencies (NA), SSA Marine, and Cooper/T. Smith**

#### **GENERAL SESSION**

8:30 Announcements and Introductions  
Kirk Miller, General Sales Manager, FAS, USDA

#### **Implementing the President's Management Agenda**

- James Little, Administrator, FSA

#### **Strengthening the Food Aid Chain through Partnerships**

- John Powell, Deputy Executive Director for Fundraising and Communications, United Nations World Food Programme

**Break** – Sponsored by **Waterman Steamship Corporation**

#### **Using Climate Forecasts for Food Security Planning**

- Maxx Dilley, Disaster and Risk Management, International Research Institute for Climate Prediction, Columbia University

#### **Famine Insurance: New Initiative for Natural Disaster Management**

- Richard Wilcox, Director of Business Planning, World Food Programme

#### **Measuring Impact in Health for HIV/AIDS Projects**

- Cade Fields-Gardner, Director of Services, The Cutting Edge

11:45 **LUNCH – Special Guest:**  
• Lauren Bush, Honorary Spokesperson for World Food Programme

2:00 **BREAKOUT SESSIONS**

**3-A Introduction to Food Aid (1-A Repeat)**

- 3-B Forecasting Commodity Supply and Demand (1-B Repeat)
- 3-C International Food Aid Needs: Now and in Future (1-C Repeat)
- 3-D Nutrition Delivery and Food Aid Product Selection (1-D Repeat)
- 3-E Commodity Procurement Open Forum (1-E Repeat)
- 3-F Doing Business with the World Food Programme (1-F Repeat)
- 3-G Technology Developments (1-G Repeat)  
Part 1: Freight Bid Entry System
- 3-H Commodity Risk Assessment and Problem Solving  
Part 1: Assess the Risk (1-H Repeat)
- 3-I Prepositioning – Domestic and Foreign (1-I Repeat)
- 3-J Monetization (1-J Repeat)

3:30 **Break** - Sponsored by [P&O Nedlloyd/Farrell Lines](#)

4:00 **BREAKOUT SESSIONS**

- 4-A FAS Programming for Fiscal Year 2006 (2-A Repeat)
- 4-B Ordering Commodities:  
How PVOs get what they want, when they want it? (2-B Repeat)
- 4-C PVO Responsibilities as a Recipient (2-C Repeat)
- 4-D Total Quality Systems Audit Program:  
A Commitment to Excellence (2-D Repeat)
- 4-E Ocean Transportation (2-E Repeat)
- 4-F Commitment to Partnerships (2-F Repeat)
- 4-G Technology Developments (2-G Repeat)  
Part 2: Commodity Electronic Bid Entry System
- 4-H Commodity Risk Assessment and Problem Solving  
Part 2: Solve the Problem (2-H Repeat)
- 4-I Improving Food Aid Products: New Options (2-I Repeat)
- 4-J Public-Private Alliances and Food Security (2-J Repeat)

5:30 **Dismiss**



5:30 – 7:30

**Reception** – Sponsored by **Port of Lake Charles, James J. Flanagan Shipping Corporation, and Lake Charles Stevedores, Inc.**

**Thursday, May 5**

7:30

**Continental Breakfast** – Sponsored by **Virginia Port Authority**

**GENERAL SESSION**

8:30

Announcements and Introductions  
Lauren Landis, Director, Office of Food for Peace, USAID

**U.S. Government Initiatives to Strengthen Humanitarian Aid**

- Therese Lyons, Director  
USDA Faith-Based and Community Initiatives
- Garrett Grigsby, Director  
USAID Faith-Based and Community Initiatives

**U.S. Government Activities to Combat HIV/AIDS Globally**

- Ambassador Randall L. Tobias, U.S Global AIDS Coordinator

BREAK - Sponsored by **Maybank Shipping Company, Inc.**

**Global Development Alliance – Corporate Social Responsibility**

- Greg Allgood, Associate Director  
Proctor & Gamble's Health Sciences Institute

**Serving Those Who Serve the Most Needy**

- Father Pat Tobin, St. Therese Parish, Kansas City, Missouri

**Closing Remarks**

11:45

Adjourn

**- DRAFT -  
- SUBJECT TO CHANGE –**